

King of Prussia, Pa., March 4, 2022

ARKEMA FOCUSES ON SUSTAINABILITY AND GROWTH AT 2022 POWDER COATING WEEK

Arkema is leading the conversation on the future of powder coatings at the 2022 Powder Coating Week show in Orlando, Florida, March 7-9, booths 60 and 61. The company will introduce several new products and highlight existing solutions used in high growth applications. Additionally, Chris Miller, senior global research director for coatings at Arkema, will give the opening keynote address, “Sustainability in the Powder Coating Industry.”

“Powder coatings represent one of the fastest growing segments in our industry today due to their sustainability, durability and ease of use,” said Mike Iwaniw, global business manager, powder resins, at Arkema. “Arkema is strategically investing in zero-VOC powder technology as part of our ongoing commitment to sustainability, recyclability and innovation. We recently announced a new state-of-the-art lab dedicated to powder at our facility in Cary, N.C. and continue to explore growth opportunities worldwide.”

Arkema will showcase multiple products and technologies at Powder Coating Week 2022, including:

- **REAFREE® 6846 Saturated Carboxylated Polyester Resin**, a new 50-50 hybrid resin for use in decorative and protective interior thermosetting powder coatings on metal substrates. The new polymer offers ultra-low temperature (130 -140° C) curing capabilities with excellent performance over metal with dissimilar part thicknesses.
- **A wide range of sustainable thermoplastic solutions** for powder coatings:
 - Rilsan® Polyamide 11
 - Kepstan® PEKK
 - Kynar® PVDF
 - Pebax® Elastomer

In addition, Arkema will present the following:

Tuesday, March 8, 1:00 pm

OPENING KEYNOTE: “Sustainability in the Powder Coating Industry”

Chris Miller, senior global research director for coatings at Arkema

Tuesday, March 8, 2:00 pm

Session #6 High Performing and Sustainable Thermoplastic Powder Coatings

David Schilpp, account manager, high-performance polymers at Arkema

Miller’s keynote will focus on what sustainability means to the industry, the tools being developed to track progress, and the innovation challenges faced moving forward. Schilpp will lead a discussion on Arkema high-performing and sustainable thermoplastic solutions and the potential benefits, including abrasion resistance, high temperature performance, chemical resistance, and flexibility, to name a few.

Arkema will also discuss sustainable castor farming in India, the beginning of the chain to produce Polyamide 11, to emphasize the importance of sustainably sourced materials for the future.

Operations at the new lab in Cary, N.C. will focus on formulation and application/testing support for Arkema’s REAFREE® resins, including those made with polyester resins, hybrid systems, polyurethane resins, UV curable products, various additives and much more. Additionally, it will give researchers more immediate hands-on access to the Arkema test fence facility at the Cary, N.C., headquarters location, offering years of realistic exposure data across a range of resins and substrates.

To learn more, visit the Arkema booths #60 and #61 during the showcase session, March 7 and 8.

Additionally, visit www.arkemacoatingresins.com, www.extremematerials.com/en/ or contact your Arkema representative.

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Building on its unique set of expertise in materials science, **Arkema** offers a portfolio of first-class technologies to address ever-growing demand for new and sustainable materials. With the ambition to become in 2024 a pure player in Specialty Materials, the Group is structured into 3 complementary, resilient and highly innovative segments dedicated to Specialty Materials - Adhesive solutions, Advanced Materials, and Coating Solutions - accounting for some 85.5% of Group sales in 2021, and a well-positioned and competitive Intermediates segment. Arkema offers cutting-edge technological solutions to meet the challenges of, among other things, new energies, access to water, recycling, urbanization and mobility, and fosters a permanent dialogue with all its stakeholders. The Group reported sales of around €9.5 billion (\$11.2 billion USD) in 2021, and operates in some 55 countries with 20,200 employees worldwide.

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